



Chandra S. Lewis is Co-Founder and Chief Operating Officer for <u>The Allen Lewis Agency</u> (TALA), a full-service agency committed to helping clients tell their stories, build their brands, commemorate experiences and expand their business. The agency has worked with companies and brands including Nissan North America, Ally Financial, Disney Theatrical Group, The Chemico Group, City of

Detroit, Detroit Water and Sewerage Department, GreenPath Financial Wellness, Charles H. Wright Museum of African American History, Detroit Public Schools Community District Foundation, Detroit Opera, James H. Cole Homes for Funerals and Mars Petcare. At TALA, Lewis is responsible for managing the agency's operations and fiscal affairs, team/talent, vendors and managing client services.

Lewis brings 25+ years of experience helping build brand and reputation for domestic and multinational organizations in a variety of sectors. Prior to forming TALA, Lewis served as Director, Corporate Communications for Robert Bosch LLC, where she managed the integration of press relations, crisis & change management, brand development, executive visibility, employee engagement, trade shows & events for the company in North America. Through her vision and determination, Lewis was instrumental in The Bosch Group's participation in the Consumer Electronics Show (CES). Lewis lived in Stuttgart, Germany, working at Bosch's global headquarters, where she further provided astute counsel for the company's global campaigns, honed her unique global orientation and ability to work across cultures. A stickler for processes, practical solutions and metrics, Lewis' creative flair helped her attain solid results in various programs and campaigns, while motivating her team and suppliers to deliver above-and-beyond, superior performance.

Lewis is a Tory Burch Fellow, a Goldman Sachs 10,000 Small Business alumna, has completed the BSDB program at Tuck Executive Education at Dartmouth and participated in the executive development program at INSEAD in Fontainebleau, France. Lewis is a member of the National Association of Women Business Owners and the Public Relations Society of America (PRSA). She received a Bachelor of Arts degree from the University of Virginia.

Lewis' proudest achievement is being mom to daughter Cydney and daughter to the late Carrie Scott and the late John W. Scott.



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